

ALL IS SEXY

PRODUCT GUIDE



SCAN FOR
MOBILE VIEW

WE CREATE THE PRODUCTS, YOU MAKE THEM SEXY.



STYLISTS FEATURED IN OUR
"BEAUTY STARTS WITHIN" CAMPAIGN.



EDUCATION

SexyHair strives to inspire, reignite, and cultivate the personal growth, success and passion of our stylist community. Our professional products provide superior performance to enhance your craft behind the chair.

BEAUTY STARTS WITHIN

SexyHair has partnered with Mental Health America (MHA), to empower stylists and individuals to nurture their mental health through education, resources, & support. Join us in normalizing mental health conversations by openly addressing our mental health care needs.



SUSTAINABILITY IS SEXY

The majority of SexyHair's packaging is produced with up to 100% PCR (Post-Consumer Resin) plastic.



BLOW IT UP

VOLUMIZING GEL FOAM

Provides all-over body & fullness, 72 hours of humidity resistance and up to 450°F of thermal protection.

HAIR TYPES: Medium/Coarse
HOLD: 7



PLAY DIRTY®

DRY WAX SPRAY

Medium-hold wax that builds texture, dimension and separation. Delivers volume & body up to 48 hours.

HAIR TYPES: All
HOLD: 4



HARD UP®

HARD HOLDING GEL

Flake-free formula that provides maximum high hold shine finish and humidity resistance up to 48 hours.

HAIR TYPES: All
HOLD: 10



NOT SO HARD UP

MEDIUM HOLDING GEL

Delivers up to 48 hours of medium hold and long-lasting, flexible control.

HAIR TYPES: All
HOLD: 5



POMADES

FRENZY

MATTE TEXTURIZING PASTE

Delivers up to 48 hours of medium hold. Adds texture, definition and bulk for fuller-looking hair with a matte finish.

HAIR TYPES: Fine/Medium
HOLD: 8



CONTROL MANIAC

STYLING WAX

Firm-hold, high-shine dry hair wax that provides up to 72 hours of hold & humidity resistance.

HAIR TYPES: Medium/Coarse
HOLD: 7



SLEPT IN

TEXTURE CRÈME

Gives soft texture & adds density with a touchable finish for a slept-in styled look.

HAIR TYPES: All
HOLD: 3



SPRAY CLAY

TEXTURIZING HAIRSPRAY CLAY

Provides definition, separation & control with added texture, for a pliable, medium hold.

HAIR TYPES: All
HOLD: 7



MATTE CLAY

MATTE TEXTURIZING CLAY

Features a firm medium hold, lasting up to 72 hours. Leaves hair with a matte finish.

HAIR TYPES: All
HOLD: 7

POLISHED UP

CLASSIC POMADE

Provides up to 72 hours of long-lasting hold, control & humidity resistance with a shine finish. Tames frizz & flyaways.

HAIR TYPES: Medium/Coarse
HOLD: 9

ROUGH & READY

DIMENSION WITH HOLD

Defines, shapes & molds hair, while taming frizz and flyaways for a look that lasts up to 72 hours.

HAIR TYPES: All
HOLD: 7

CURL POWER®

CURL BOUNCE MOUSSE

Lightweight foam that helps tame curls with added definition and frizz-free style.

HAIR TYPES: Fine/Medium & Wavy/Curly
HOLD: 4



CURLING CRÈME

CURL MOISTURIZING CONTROL CRÈME

Provides light to medium control up to 72 hours, defines curls and helps to maintain moisture.

HAIR TYPES: All
HOLD: 3



ULTRA CURL

CURL SUPPORT STYLING CRÈME-GEL

Gives hair light control, definition & curl protection. Helps maintain moisture & tame flyaways.

HAIR TYPES: All
HOLD: 8



PROFESSIONAL PERFORMANCE

BIG SEXYHAIR

POWDER PLAY LITE

SOFT VOLUMIZING & TEXTURIZING POWDER

Talc-free lightweight powder that provides up to 2X additional volume and long-lasting hold up to 48 hours.

HAIR TYPES: Fine/Medium
HOLD: 4



POWDER PLAY™

VOLUMIZING & TEXTURIZING POWDER

Provides body & fullness midlengths to ends up to 48 hours. Adds texture & separation. Creates the appearance of thicker hair.

HAIR TYPES: Medium/Coarse
HOLD: 4



CREME 2 POWDER PLAY

ALL OVER VOLUMIZER & TEXTURIZER

Provides up to 2X more volume and a medium flexible hold that lasts up to 48 hours.

HAIR TYPES: All
HOLD: 5

